

# School of Management

**Course modules  
Fall 2024**

# COURSE MODULES FALL 2024

## HOW TO CHOOSE YOUR COURSES?

- To start with, it is very important to consider your type of student mobility:
  - If you are an **Erasmus +** student, you must take a **minimum of 30 ECTS** at IQS.
  - If you are a **free mover** student or we maintain a **bilateral agreement** with your home university, you will have to be enrolled in a minimum of **25 ECTS**.
- On the following page you will find different course modules. **You can combine courses from a morning module (A, B or C) with courses from an afternoon module (1, 2, 3, 4 or 5)** until you reach the ECTS you need (30 or 25). Bear in mind that due to timetable incompatibilities it is not possible to combine courses from different morning modules (listed by letter) or courses from different afternoon modules (listed by number).

*Example: a student can choose the courses he/she wants from module B and the courses he/she wants from module 3 until reaching the 25 or 30 ECTS he/she needs. But he/she cannot mix courses from module A with courses from module C or courses from module 2 with courses from module 4.*

- You can find the **description** of each course by clicking on it.
- Please note that students are not allowed to follow courses not included in the present modules.
- Besides their selection, all international students will be registered in *International Experience Fall course*, equivalent to 1 ECTS. This course includes all activities organized by the Student Life office that **are compulsory** (IQS Welcome Days and Mid-Term Meeting).
- Courses offered in the itineraries are part of **Bachelor's degree level**.
- It is your responsibility to verify that elected courses in the host institution will be recognised by the home institution.
- In a few weeks we will send you the information about the process to follow to select the courses. Bear in mind that **the sending of your request does not imply the automatic allocation of places**. Registration will be done in order of receipt of applications.
- Exchange students must remain flexible as courses are never guaranteed due to prerequisites, classrooms capacity, time conflicts and class cancellations. IQS reserves the right to modify courses in the last minute in the interest of academic development.

**MORNING MODULES – select courses from A, B or C (do not mix modules)**

A			B			C		
Code	Name	ECTS	Code	Name	ECTS	Code	Name	ECTS
15551	<a href="#">Introduction to Corporate Finance</a>	6	53131	<a href="#">Data Analysis</a>	6	28017	<a href="#">Economics</a>	6
15564	<a href="#">Creativity &amp; Innovation</a>	6	53132	<a href="#">Leadership</a>	3	28022	<a href="#">Tourism Sectors</a>	4
15579	<a href="#">Business Ethics &amp; CSR</a>	6	53134	<a href="#">Global 4.0 in Economy</a>	6	28029	<a href="#">Personal and Professional Skills</a>	4
15590	<a href="#">SAP</a>	6	53136	<a href="#">Financial Mathematics</a>	3			
15XXX	<a href="#">Organizational Behaviour</a>	6						
26029	<a href="#">Principles of Digital Marketing</a>	6						
26037	<a href="#">Neuromarketing (few spots)</a>	6						
53048	<a href="#">Applied Corporate Finance</a>	6						
53051	<a href="#">International Marketing</a>	6						

**AFTERNOON MODULES – select courses from 1 to 5 (do not mix modules)**

1			2			3		
Code	Name	ECTS	Code	Name	ECTS	Code	Name	ECTS
53049	<a href="#">Entrepreneurship</a>	6	26030	<a href="#">Virtual Communities</a>	6	26034	<a href="#">Marketing Services</a>	6
53082	<a href="#">Data Science for Business</a>	6	26041	<a href="#">Cross-Cultural Management</a>	6	26036	<a href="#">Data Visualization</a>	6
						26040	<a href="#">Strategic Management</a>	6
						53050	<a href="#">Financial Markets</a>	6

4			5		
Code	Name	ECTS	Code	Name	ECTS
53143	<a href="#">Supply Chain Operations</a>	3	28033	<a href="#">Events Management</a>	4
53144	<a href="#">Sales Management</a>	3	28034	<a href="#">Financial Management in Tourism and Hospitality Manag.</a>	6
53145	<a href="#">International Trade</a>	6	28037	<a href="#">Hotel &amp; Restaurant Management</a>	6
53147	<a href="#">Management Control</a>	6	28038	<a href="#">Operational Marketing in Tourism and Hospitality</a>	3
53148	<a href="#">Intr. to Financial Manag.</a>	3	28040	<a href="#">Revenue Management</a>	3
53149	<a href="#">Innov. &amp; Techn.Manag.</a>	6	28041	<a href="#">Diversity Management</a>	4

Additionally, all students will be enrolled in the International Experience Fall course (1 ECTS).